







Halas is a premier corporate services firm dedicated to providing Chinese businesses and investors with

a seamless, comprehensive, and successful entry into the Kingdom of Saudi Arabia. As the Kingdom undergoes

a historic transformation under Saudi Vision 2030, it has unlocked unprecedented opportunities in sectors such as technology, construction, entertainment, and renewable energy. Halas serves as the essential bridge, connecting the ambition and innovation of Chinese enterprise with these vast Saudi potentials.





### **Our name**

Halas, signifies completion and readiness. We are founded on the principle of handling every complexity—from legal registration to operational setup—allowing our clients to focus on their core mission: growing their business in one of the world's most dynamic markets



### Vision:

To be the most trusted and effective partner for Chinese enterprises investing in Saudi Arabia, fostering a new era of economic partnership and mutual prosperity.

### **Mission**



To provide a complete, "one-stop solution" that simplifies market entry and ensures long-term success for our clients. We achieve this through local expertise, unwavering commitment, and a deep understanding of both Saudi and Chinese business cultures.



### **Our Values:**

- > Partnership: We treat our clients' goals as our own.
- Integrity: We operate with transparency and the highest ethical standards.
- > Excellence: We are committed to delivering exceptional quality in every service we provide.
- > Cultural Fluency: We respect and understand the nuances of both cultures, ensuring clear and effective collaboration.





## 1. Corporate & Legal Services

Our foundation is ensuring your business is structured for success and fully compliant with Saudi law.

- > Entity Selection & Advisory: In-depth consultation on the optimal legal structure for your goals, including Mainland vs. Economic City/Free Zone setup, 100% foreign-owned LLCs, and Joint Ventures.
- > Company Registration & Licensing: End-to-end management of the licensing process with the Ministry of Investment (MISA) and registration with the Ministry of Commerce (obtaining your Commercial Registration CR).
- > Government & Ministry Liaison: Acting as your official representative with all government bodies, including SAGIA, GAZT (ZATCA), and the Chamber of Commerce, to ensure a smooth and timely setup.
- > Corporate Governance & Secretarial Services: Ongoing support to ensure your company remains compliant with all local corporate governance regulations.



# 2. Financial & Accounting Services

We build and manage a robust financial framework for your business, providing clarity and ensuring compliance.

- > Bookkeeping & Accounting: Professional management of your daily financial records using compliant software and practices.
- > VAT & Zakat Compliance: Full management of tax registration, monthly/quarterly filings, and advisory on all matters related to Value Added Tax (VAT) and Zakat.
- > Financial Reporting & Payroll: Preparation of regular, clear financial statements (P&L, Balance Sheet) and full management of employee payroll, including GOSI (social insurance) registration and contributions.
- > Audit Support: Liaising with external auditors to ensure a smooth and successful annual audit process.



### 3. Real Estate & Infrastructure Solutions

Finding the right physical location is key to your operational success.

- > Commercial & Industrial Site Selection: Comprehensive market analysis to identify and evaluate optimal locations for offices, manufacturing plants, warehouses, or staff accommodation.
- > Lease & Purchase Negotiation: Expertly handling all negotiations, due diligence, and contractual agreements to secure the most favorable terms.
- > Construction & Contract Management: Sourcing and vetting reliable local construction partners, reviewing and negotiating construction contracts, and providing liaison services to monitor project milestones.



### 4. Human Resources & Talent Solutions

Your team is your greatest asset. We help you build and support a successful, compliant workforce.

- > Talent Acquisition: Specialized recruitment services to hire qualified local Saudi talent, ensuring you meet and exceed Saudization (Nitaqat) requirements.
- > Visa & Iqama Processing: Managing the entire, often complex, visa and residency permit (Iqama) process for your expatriate employees and their families.
- > Employee Relocation & Settling-in Services: A complete support package for expatriate staff, including finding housing, securing school placements for children, setting up bank accounts, and cultural orientation training.



# **5. Business Operations & Growth**

We provide the essential support to get your operations running and help you thrive in the new market.

- > Market Entry Strategy & Marketing: Developing a culturally-attuned marketing and business development plan. This includes digital localization for the Saudi market (Arabic content, local social media platforms) and establishing your brand presence.
- > E-commerce Services: Full-stack support for entering Saudi Arabia's booming online market, including setting up on local platforms (e.g., Salla, Zid), integrating local payment gateways (Mada, STC Pay), and developing targeted digital marketing campaigns.
- > Logistics & Supply Chain Support: Full assistance with customs clearance procedures and introductions to a network of reliable local logistics, warehousing, and supply chain partners.
- > Professional Translation & Interpretation: Providing professional, certified translation for legal and corporate documents, as well as skilled interpreters for critical business meetings and negotiations.

# WhyChoose Halas?

- > Specialized Expertise: We don't just understand the regulations; we understand the context. Our team is uniquely positioned with a deep knowledge of the specific needs, expectations, and challenges of Chinese companies entering the Saudi market.
- > Complete Solution: Our integrated services model eliminates the need for you to manage multiple vendors. You have one dedicated, accountable partner managing all your needs, saving you invaluable time, resources, and potential complications.
- > Unparalleled Local Network: We provide you with direct access to our extensive and carefully vetted network of local partners, from government contacts and legal advisors to suppliers and potential clients, accelerating your path to success.
- > The Cultural Bridge: Our bilingual team is fluent in both the language and the business etiquette of China and Saudi Arabia. We prevent the miscommunications and cultural misunderstandings that can derail critical negotiations and partnerships.



### **Contact Us**

Begin your successful journey in Saudi Arabia today. We are ready to build your foundation for growth.

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